

# Hayward DEMOS

★★★★ DEMOCRATIC CLUB ★★★★★

WINTER 2010 NEWSLETTER

WWW.HAYWARDDEMOS.ORG ★ PO Box 56783 ★ HAYWARD, CA 94545 ★ 510-581-5169

## CONGRATULATIONS TO OUR ELECTED ENDORSED CANDIDATES

- AC Transit District, At Large – Joel Young
- AC Transit District, Ward 4 – Mark Williams
- AC Transit District, Ward 5 – Jeff Davis
- Alameda County Board of Supervisors, District 2 – Nadia Lockyer
- Hayward Area Recreation and Park District – Paul Wayne Hodges, Jr.
- Hayward Unified School District – Lisa Brunner and William McGee
- Hayward Unified School District (Short term) – Jesus Armas
- 13th Congressional District – Pete Stark
- 10th CA Senate District – Ellen Corbett
- 18th CA Assembly District – Mary Hayashi
- 20th CA Assembly District – Bob Wieckowski
- Alameda County Superior Court Judge - Office 9 – Victoria Kolakowski



## NEXT MEETING ~ JANUARY 7, 2011 ANNUAL POTLUCK! SPEAKER: DAVID BACON

Ring in a Blue New Year with the Hayward Demos on Friday, January 7, 2011 6:30pm at the Westminster Hills, 27287 Patrick Ave., Hayward. David Bacon, renowned writer and photojournalist will be our featured speaker. He hosts a weekly radio show on KPFA covering immigration, labor issues, and the global economy. His latest book is entitled "Illegal People: How Globalization Creates Migration and Criminalizes Immigrants". He has traveled to Mexico, the Philippines, Europe, and Iraq. He writes for Truthout, The Nation, The American Prospect, The Progressive and the SF Chronicle and other publications.

Demos members will also be electing officers at this meeting. Nominations for board and committee members is now open. Please contact Jim Forsyth at james.forsyth@sbcglobal.net or (510) 581-5169 if you would like to nominate someone (including yourself!)



## EVERYONE HOME MOVIE EVENT

Dec. 2, 6:00pm, Piedmont Theater, 4186 Piedmont Ave, Oakland • FREE  
Empress Hotel - A documentary filmed in San Francisco's Tenderloin District directed by award winning filmmakers Allie Light and Irving Saraf. This very special event, presented by EveryOne Home is intended to gather public support and involvement in the county-wide efforts to end homelessness by the year 2020.

For more information, visit [www.everyonehome.org](http://www.everyonehome.org)

See You at the  
**NEXT MEETING:**  
Friday, January 7, 6:30pm.  
Westminster Hills 27287  
Patrick Avenue, Hayward,  
94544. POTLUCK!

*Details Below*

## CLUB BOARD

- President - Mary Anne Reno
- Vice President - Jennifer Ong
- Treasurer - Tim Forsyth
- Membership Director - Helena Straughter
- Secretary - Alison Corson
- Programs - Harry Scott
- Chairman - Jim Forsyth
- At-Large - Ginny DeMartini & Mike Villalba

**KNOW SOMEONE WHO SHOULD BE MORE INVOLVED? WANT TO SERVE ON THE BOARD? CONTACT NOMINATIONS CHAIR, JIM FORSYTH.**

## SUPERVISORS HONORED

Two of our local champions are retiring this month. Help celebrate their contributions to our community.

The retirement event for Alameda County Supervisor Gail Steele will be Dec. 3 at Hayward City Hall, 5:30- 8:30p  
RSVP: Alison 510/272-6692

Supervisor Alice Lai-Bitker  
Dec. 16, 5-7p.m. at Rock Wall Wine Company, 2301 Monarch Street, Alameda.  
RSVP to 510/263-9399

# HIGHLIGHTS FROM THE NOV. 12 MEETING

by Jim Forsyth

The November Demos meeting featured a panel discussion about Project Labor Agreements (PLA's). PLA's are contracts negotiated between public entities and construction unions specifying wages (usually "prevailing wages") and work rules under which public money is spent to assure outcomes which benefit the broader community as well as fair treatment of the workforce. They are meant to provide a quality project and jobs for local people.

PLA's specify that development projects paid for with tax dollars such as school, street, and affordable housing construction pay prevailing wages and that good faith efforts be made to hire from the community in which the project is located. Apprenticeship opportunities for local residents may be included as well. Some employers recognize the benefits such as stability and harmonious labor relations. Most PLA's include provisions to include non-union contractors/workers as well. On the other hand there are employer groups who bitterly oppose PLA's: they have never reconciled with a workers' right to join a union.

Andreas Cluver, Secretary-Treasurer of the Building and Construction Trades Council of Alameda County, stressed the community benefits of PLA's; however, with jobless rates of 30-40% in the construction trades local hiring and apprenticeship programs may be difficult to achieve. An attorney with a community benefits law center, Julian Gross, said that there is no clear policy on the enforceability of local hiring mandates; some have been successful, while others have failed. We were happy to hear that a PLA entered into by the Hayward School District has been very successful, with a local hiring rate of 48%, and subcontracts with local businesses and "8-10" Hayward High graduates hired.

The director of an advocacy organization for underserved communities, Joshua Arce, spoke of the fight for local jobs in San Francisco. A good faith goal of 50% for local hiring resulted in 24% local hiring. With the \$27 billion redevelopment of Hunter's Point next year there will be efforts to improve the percentage of local hire. The SF Supervisors passed a mandate for a 30% quota for local hiring in this contract and are closely tracking the enforcement of this quota. The final speaker was Bob Twomey, an aide to a San Francisco Assemblymember, Fiona Ma, and former member of the State Labor Commission. He spoke of the successful PLA at the SF Airport.

Panel members stressed how important it is for active community partnership to ensure that Project Labor Agreements and fair prevailing wage rates are instituted and enforced.



## THE KIDS' BREAKFAST CLUB HOLIDAY OPEN HOUSE

For 18 years TKBC has successfully worked with a wide-web of individuals, organizations, and local agencies to provide thousands of meals for local families in need. Help continue the tradition and learn more about the program by attending the Open House, Thursday, December 2, 5-8pm at the Kids' Breakfast Club Office, 22542 Second Street, Hayward, 94541 510/754-8358

### DEMO EVENTS

If you have events to list on the calendar, please send them to Jennifer Ong at [drjenniferong@gmail.com](mailto:drjenniferong@gmail.com)

#### **ALAMEDA COUNTY DEMOCRATIC PARTY**

First Wednesday of each month at the San Leandro Library, 7p [www.acdems.org](http://www.acdems.org)  
**Holiday Party, December 8**

#### **PEACE AND PIZZA**

Speakers, movies, and discussions, held the 2nd Friday of every month, 1533 B Street, Hayward, 7pm

#### **GREATER HAYWARD DEMOCRATIC CLUB**

Holiday Party, Dec. 12, 12pm at the Firefighters Union Hall, 22734 Main St. Hayward, 94541.

#### **CASTRO VALLEY DEMOCRATIC CLUB**

Meetings on the 4th Tuesday on every month. 7p. Faith Lutheran Church 20080 Redwood Rd. Graydon Room.

#### **TRI VALLEY DEMOCRATIC CLUB**

Visit [www.trivalleydems.com](http://www.trivalleydems.com) for the latest event information.



#### **EDEN AREA LEAGUE OF WOMEN VOTERS ANNUAL HOLIDAY PARTY**

Fri, Dec. 10, 5:30-7:30 p.m. Castro Valley. For more information, 510/538-9678 [suzbarba@comcast.net](mailto:suzbarba@comcast.net)

# VOLUNTEERS NEEDED

Locked Out Castlewood Workers need You. Support those fighting for affordable access to health care. **Join** the picket line. Contact Sarah, [norr.sarah@gmail.com](mailto:norr.sarah@gmail.com) 510/502-5344. Even a couple of hours will help. **Donate** to the Hardship Fund for the locked out workers and their families at [www.endthelockout.org](http://www.endthelockout.org). And sign the petition.

**Call** General Manager Jerry Olson at 925-485-2232 and Board President Jim Clouser at 925-837-8969. Ask them to let loyal workers come back to work by maintaining affordable health care.

**Ask** your legislators, organizations/employers, and friends to boycott the use of Castlewood facilities until the workers are able to return to work with an equitable agreement.

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Want to network with community leaders? Looking for a fun community service opportunity? Use your computer skills to help facilitate communication! The club newsletter needs an **Assistant Editor**. Please contact Sara Lamnin, [saralamnin@sbcglobal.net](mailto:saralamnin@sbcglobal.net)

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Help warm your neighbors this winter. **Socks and gloves** are needed for those who have been out of work. Contact South Hayward Parish's Hayward Community Action Network for details [haywardcan@gmail.com](mailto:haywardcan@gmail.com)



## MEET THE NEW ACTC

The new Alameda County Transportation Commission (ACTC), its Citizen Advisory Committee and other agencies will hold a Central County Transportation Forum about the transportation projects scheduled for the next five years. Thursday, January 20, 2011, 6:30-8:30pm, Hayward City Hall, 777 B Street, Hayward 94541.



ACTC Projects are funded through sales tax dollars and you can learn about schedules and contracting opportunities at this forum, as well as specifics of upcoming projects. For more info, visit [www.alamedactc.com](http://www.alamedactc.com)



## SHOP LOCAL THIS HOLIDAY SEASON



Remember that your dollars are also a vote for your ideals. Consider labor, environmental, and equality ideals when you shop. Need more information? Below are links to a few of the many available guides:

Visit [www.the350project.net/home.html](http://www.the350project.net/home.html) - for information about the benefits of shopping locally. Check out local holiday boutiques, including the Sun Gallery and Adobe Art Center and Sorensdale Recreation Center.

[www.hrc.org/buyersguide2010/](http://www.hrc.org/buyersguide2010/) - from the Human Rights Campaign, a buyers guide for equality.

[www.sweatfree.org/shoppingguide](http://www.sweatfree.org/shoppingguide) - for sweatshop free and union made products.

[www.greenamerica.org/](http://www.greenamerica.org/) - for environmentally responsible purchasing.

## MORE EVENTS

### LABOR TECH CONFERENCE

December 10-12, USF  
2130 Fulton St., SF  
[www.labortech.net](http://www.labortech.net)

### ANNUAL MLK MEMORIAL MARCH

Monday, January 17, 2011  
10am. City Hall Plaza.  
Rain or Shine! Sponsored by South Hayward Parish

### ANNUAL MLK CELEBRATION

Monday January 17, 2011, 6pm, Reed L. Buffington Visual and Performing Arts Center, Chabot College. Sponsored by: Hayward South Alameda County NAACP, City of Hayward, and Chabot College  
[www.chabotcollege.edu/pac](http://www.chabotcollege.edu/pac)

### NEIGHBORHOOD PARTNERSHIP MEETINGS

are a great way to improve our community. Add your voice to the discussion. For schedule and more information, visit [www.hayward-ca.gov](http://www.hayward-ca.gov) or contact David Korth, Neighborhood Services Manager, City of Hayward. 510-583-4227  
[David.Korth@hayward-ca.gov](mailto:David.Korth@hayward-ca.gov)

### KEEP HAYWARD CLEAN AND GREEN

New schedule begins in January 2011. Visit the City Website for details.  
<http://user.govoutreach.com/hayward/faq.php?cid=10863>





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Hayward, CA 94545  
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**Renew your Demos Club membership today!**

Individual/Family-\$20/30  
Low Income - \$10  
DEMOS Club  
P.O. Box 56783  
Hayward, CA 94545

**FIND US ON FACEBOOK: Hayward DEMOS or visit [www.haywarddemos.org](http://www.haywarddemos.org)**



**NEXT MEETING:**

**January 7, 6:30pm. Westminster Hills. 27287 Patrick Avenue, Hayward, 94544. ANNUAL POTLUCK**

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**BEVMO WORKERS' CAMPAIGN**

**by Jennifer Ong**

Beverages and More (BevMo) employees want their company to succeed and have a passionate commitment to serve BevMo's customers in a way that generates long-term value for all of the company's stakeholders. Recent actions by management have jeopardized this loyalty. BevMo employees have joined with customers, community leaders and the UFCW to promote a new way forward. Their recommendations include:

- \* Partnering with employees and customers to establish long-term goals for BevMo.
- \* Recognition that full-time positions with health care and a basic retirement plan are more likely to add long-term value to the company.
- \* Commitment to following established guidelines for a free and fair representation process that will improve employee productivity as it has with competitors.

They are calling upon all of the company's constituents: front-line employees, managers, suppliers, customers, investors and the larger public to join in implementing these recommendations and secure a brighter future for BevMo.

**What YOU can do:**

- \* Sign a Pledge Card to show your support of BevMo workers' campaign
- \* Attend rallies, press conferences, actions. Their power comes from visible community support. Check the website for upcoming events. <http://bevmodobetter.com/>
- \* Visit your local BevMo and pass out leaflets of support.
- \* If you know anyone who works at one of these BevMos, tell them to check out the website above.